

santa barbara dance allianc

FOR IMMEDIATE RELEASE

April 13, 2011

PRESS RELEASE CONTACT

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Santa Barbara Dance Alliance presents Dance Day:

SUMMARY OF FACTS:

- Multiple dance groups will take downtown Santa Barbara by storm, performing all dance styles from ballroom and ballet to flamenco and hip-hop.
- Saturday, April 30th from **2-4pm**
- Up and down State Street from Anapamu to Ortega.
- Mayor Helene Schneider will open the celebration with remarks acknowledging Santa Barbara Dance Day in honor of National Dance Week in front of the Paseo Nuevo fountain at **2pm**.
- **Free** to the public!
- For more information, contact Santa Barbara Dance Alliance at (805) 966-6950 or visit www.sbdancealliance.org
- **Editors note:** Photo opportunities and interviews available upon request, via email Sheila@sbdancealliance.org for High Resolution 300dpi photos.

Santa Barbara, CA- Santa Barbara Dance Day!

For the seventh year, on Saturday, April 30, 2011, Santa Barbara Dance Alliance will celebrate National Dance week by bringing live dance to downtown Santa Barbara. Local dance studios and companies will enliven State Street from Anapamu to Ortega with - Swing, Flamenco, Salsa, Country Western, Jazz, Hip-Hop, Ballet, Belly Dance and Folk.

Santa Barbara Dance Day sites will include the Paseo Nuevo fountain, the Art Museum, the Mercado steps and many store fronts along the way. Reflecting the broad range of dance styles available in Santa Barbara, the Dance Alliance annually presents these free performances for the community's cultural enjoyment and education dance in its many forms. At several of the sites, the public will be invited to join in to learn new dance steps or techniques. Mayor Helene Schneider will open the Santa Barbara Dance Day celebrations in front of the Paseo Nuevo fountain at **2pm** with a proclamation acknowledging National Dance Week.

ABOUT SANTA BARBARA DANCE ALLIANCE

Founded in 1979, Santa Barbara Dance Alliance is a non-profit resource organization focused on educating, promoting, and increasing awareness and quality of dance and other performing arts throughout Santa Barbara. The Dance Alliance presents year-round performances and community events including Kinesis a choreographers showcase, BASSH - ballroom, aerial, salsa, swing and hip hop, live on the Lobero stage, ON THE VERGE: Teen Choreographers Showcase and Master Classes in collaboration with UCSB Arts & Lectures. Since 2004 Santa Barbara Dance Alliance's Youth Education Program has awarded 144 scholarships to local, talented, dedicated young artists in need of financial support.

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