

September 18, 2008

**For Immediate Release**

**Press Contacts:**

Julie McLeod/Nicole Helton

(805) 966-6950 [dance@sbdancealliance.org](mailto:dance@sbdancealliance.org)

Erin J Smith

(805) 966-6950 [erinjsmith19@yahoo.com](mailto:erinjsmith19@yahoo.com)



**Santa Barbara Dance Alliance Announces  
2008 Dancers Ball Benefit at Montecito Country Club**

**Summary Facts:**

- Dancers Ball at Montecito Country Club, October 10, 8 pm to midnight
- Master of Ceremonies John Palminteri
- Dance Lessons with Derrick Curtis
- Music by DJ Mike Loeza
- Exhibition ballroom dancers join guests on the dance floor
- Drinks, food, silent auction
- Event is an annual benefit for scholarships for young dancers
- Tickets are \$65
- VIP Patron tickets \$400 includes prime table for four, private group dance lesson, bottle of champagne, and swag bag
- One of our most popular events, sells out every year. Tickets and information at [www.sbdancealliance.org](http://www.sbdancealliance.org) or call (805) 966-6950
- Editors note: **High Resolution 300dpi photos available under "Press Kits" on the SBDA website.**

Santa Barbara, CA – Ballroom dance is all the rage again and Santa Barbara Dance Alliance knows it! Grab your dancing shoes and your partner for a night of hip swingin' salsa, jazzy swing, and sultry Argentine Tango. Or, sit back and relax with a glass of champagne while the fabulous exhibition ballroom dancers spin around the dance floor.

An annual sell-out, this year's Dancers Ball will be held at the Montecito Country Club on Friday, October 10 at 8 pm, with Master of Ceremonies John Palminteri, the well-known, charismatic Santa Barbara newscaster. Featuring a wonderful dance floor with lots of room

to strut your stuff, the Montecito Country Club is the perfect setting for a delightful evening of dance, dance, and more dance to the music of DJ Mike Loeza. Learn some hot new moves from popular dance teacher Derrick Curtis. Locally based competition dancers including couple Alexandra Shadle and Brian Wesley will perform and then join guests on the dance floor and share a few steps. Drinks, hors d'oeuvres, and a silent auction make this a real friend-and-fun-raiser as well as an important benefit event.

Tickets for Dancers Ball are \$65 per person. VIP guests who support Dancers Ball at the \$400 Patron level, will enjoy a table for four in prime location, a bottle of champagne, and a swag bag. The VIP patron party starts at 7pm with champagne and a private group dance lesson with Derrick Curtis. Buy your tickets by calling SBDA at (805) 966-6950 or buy on-line at [www.sbdancealliance.org](http://www.sbdancealliance.org).

Proceeds from Dancers Ball support Santa Barbara Dance Alliance's scholarship program for local, talented, dedicated young artists in need of financial support. Over the past five years, SBDA has awarded 85 scholarships of \$500 - \$750 to deserving youth in Santa Barbara County for use toward their dance studies.

The Santa Barbara Dance Alliance is a unique service organization focused on promoting dance and dance education in Santa Barbara County. In addition to Dancers Ball and the scholarship program, SBDA presents year round performances, community events including the DaM Festival (Multicultural Dance and Music), NEW WORKS: Santa Barbara Choreographers at Center Stage in January, BASSH: Ballroom, Argentine Tango, Swing, Salsa & Hip Hop at the Lobero in March, and master classes with distinguished guest artists in collaboration with UCSB Arts & Lectures. For more information on Santa Barbara Dance Alliance or to purchase tickets, call (805) 966-6950 or on line at [www.sbdancealliance.org](http://www.sbdancealliance.org).

End